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Press Release

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ACOUSTIC ROOM SYSTEMS (ARS) IS NOW A PART OF CINEMATECH, INC.

ADDISON, TX, FEBRUARY 15TH, 2006: CinemaTech, the manufacturer of the industry's finest luxury home theater seating since 1998, is proud to announce that Acoustic Room Systems (ARS) is now a part of CinemaTech, Inc. Developed by Owens-Corning, *Acoustic Room Systems by CinemaTech* represents the absolute best acoustical room system available on the market. *"This is an exciting time at CinemaTech, Inc. We now have a larger and more comprehensive product offering of the finest high-end home theater products on the market,"* says Michael Murphy, president and owner of CinemaTech, Inc. CinemaTech is also creating excitement among their authorized dealers by expanding their already extremely profitable, high performance products line, including cutting-edge home theater seating, custom designer home theaters, and **now** a full line of high performance acoustical room treatment systems.

Acoustic Room Systems by CinemaTech is the only system that gives attenuation as low as 80HZ, while using a mere 1.25 inch profile. Acoustic Room Systems by CinemaTech provides exceptional acoustical performance with aesthetic beauty and a choice of hundreds of acoustically and fire tested fabrics. Sold as a turnkey system, CinemaTech's dealers enjoy virtually no job site responsibility when selling ARS by CinemaTech. Murphy reports that the dealer's response has been outstanding, "the products, the process, and the profits for the dealer are why we are growing so quickly."

As a result of their new product line, CinemaTech, Inc. is expected to increase the annual sales by not less than 30% in 2006. *"The beauty of our products and service has always been in the details. We appreciate the intricacies and attributes that make our products and services the industry's golden standard. Ease of partnership and dealer-friendly profits are why we enjoy an extremely long and mutually beneficial relationship with all of our dealers. Our quest for perfection is unending,"* says Michael Murphy. Send an email to Info@MyCinemaTech.com for more information or a free acoustical evaluation for your next project.

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