



4319 Lindbergh Drive
Addison, TX 75001
(972) 381-1071
(800) 688-6680 Toll Free
(972) 381-1065 Fax
www.MyCinemaTech.com
Sales@MyCinemaTech.com

Press Release

Contact: Barrett Whiteman
Phone: (972) 381-1071 ext. 224
Email: barrett@mycinematech.com

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BACK BY POPULAR DEMAND: THE EMBASSY

WORLD-CLASS QUALITY AND DESIGN AT AN AFFORDABLE PRICE FOR THE TRUE AUDIOPHILE

ADDISON, TX, September 7th, 2007: The Embassy listening seat was originally launched by CinemaTech in 1999. It was recognized for its stunning design, supreme comfort and elegance. Acknowledged by audiophiles to be the absolute best listening chair and ottoman. CinemaTech is very pleased to re-introduce this classic chair and ottoman setting.

The Embassy has also been widely used as a design statement and reading chair in countless offices, lobby areas and company board rooms.



The Embassy chair and ottoman are available in all 160 CinemaTech's Leathers and fabrics. Do not miss your chance to obtain this unique listening seat before this limited offering expires.

About CinemaTech, Inc.

Based in Addison, Texas, CinemaTech, Inc. has been recognized as a leader in high-technology Home Theater seating since its inception in 1998. The original provider of the truly luxurious Home Theater,

Based in Dallas, Texas, CinemaTech, Inc. has been recognized as a leader in Home Theater seating since its inception in 1998. The original provider of the truly luxurious Home Theater seat,



CinemaTech maintains this position by providing customers products of unsurpassed quality, luxurious comfort, and cutting-edge style. All CinemaTech seats are handcrafted in Germany to exacting ISO-9001 standards, and built with the patented Lusch lifting and supporting mechanism.

CinemaTech's innovative designs also include such exclusive features as all-steel frame construction, the finest European leathers, fully motorized recline, and a unique articulating headrest. And for those tight spaces, CinemaTech offers several motorized incliner seating models.

However, CinemaTech is more than just seats. CinemaTech, Inc. also offers full Home Theater designs completely customizable to each home owner's tastes and to the room's physical constraints. From fiber optic ceilings to customized milling and woodwork, from custom theatrical curtains entry doors to detailed professional construction documents, CinemaTech has all the additional services to make any custom audio/video integrator into a full service custom home theater specialist.

The addition to CinemaTech's Acoustic Room Systems (ARS) in 2004 has further expanded CinemaTech into the installation of complete acoustically superior yet aesthetically pleasing Home Theater environments. CinemaTech's ARS provides a corrected acoustical environment that will also help to eliminate distracting noises and allow the articulation and intelligibility of the movie sound track to be clean, crisp, and balanced. This is achieved while maintaining complete aesthetic appeal and beauty of the Custom Home Theater. With acoustical corrections below 100 Hz, a full two octaves lower than standard fiberglass panels, CinemaTech's ARS solution is the perfect solutions for both Home Theater enthusiasts and discerning audiophiles with uncompromising standards.



For further information, please visit the CinemaTech web site at www.MyCinemaTech.com.

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