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Press Release

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CINEMATECH ADDS SIGNATURE THEATER COLLECTION

ADDISON, TX, AUGUST 19TH, 1999: The Ultimate Home Theater Experience. A great private movie theater is more than just a giant screen and spectacular sound. CinemaTech's seating lines & Signature Theaters are recognized as the standard of quality by which all other home theaters & seating are judged.

CinemaTech's Signature Theaters tailored to your specifications and room requirements. Recreating an authentic movie experience at home requires imaginative architecture, theatrical lighting, precise acoustics, manufacturing artisans and a proven engineered process and CinemaTech's Signature Theaters delivers all of that and more.

Signature Theaters capture the splendor and spirit of legendary movie palaces, but at a more affordable price. A complete installed home theater environment is now attainable for what one might spend on a luxury car. Make the choice of the most discriminating home theater buyer—select a CinemaTech Signature Theater.

Since 1998 CinemaTech Seating has meant classical beauty, unsurpassed comfort and visionary advancements, unmatched technological and ergonomic design in home theater seating. CinemaTech Seating is the recognized quality leader in home theater seating, worldwide.

From traditional to transitional to edgy contemporary CinemaTech offers the perfect seating complement to any décor. With several distinct styles available in the finest leathers known to man, a revolutionary Butterfly Fabric or your choice of custom fabric and leather options you'll discover the true meaning of spectacular comfort. All styles are also available in single seats, love seats, sofas, and attached, multi-seat configurations.

For further information, please visit the CinemaTech web site at www.MyCinemaTech.com.

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