

November 24, 2007

CinemaTech, Inc. would like to introduce our new Buy and Fly Dealer Sales Support Program as a courtesy to both our loyal Authorized CinemaTech Dealers and their VIP customers. CinemaTech, Inc hopes that this new sales support program will make all of CinemaTech's corporate resources readily available to our qualified Dealers to help close home theater projects faster and with more confidence.



HERE IS HOW IT WORKS: CinemaTech's Buy and Fly program provides accommodations for two members of an Authorized CinemaTech Dealer and up to two their client's party to receive free travel arrangements to CinemaTech's new corporate offices and showroom in Addison, TX. There both the Authorized CinemaTech Dealer and their clients will receive a complete tour of the new facilities and a personalized demonstrational overview of CinemaTech's entire seating lineup by taking a test ride in every opulent model currently available.

Hear and see why the world's most privileged home theater enthusiasts choose CinemaTech's custom home theaters in either of our two ornate demonstrational home theaters. Both complete with Acoustical Room System treatment, original theater designs including many luxurious elements such as fiber optic ceilings, decorative theater entrance, milworking and theatrical motorized curtains.

Make your customer the center of attention and be able to answer every question and concern they might have instantly with confidence from our expert sales and design teams. Authorized CinemaTech Dealers please contact your CinemaTech Sales Representative for more information today.



◆ Order must be for 6 or more seats. ◆ Dealer must be an Authorized CinemaTech Dealer in good standing with CinemaTech, Inc. ◆ 14 days advanced notice requested. ◆ CinemaTech, Inc will coordinate all arrangements and accommodations. ◆ Dealer is responsible for 50% of travel costs initially. Once the seating or theater order is placed the Dealer is credited back all his travel costs. ◆ CinemaTech limits travel accommodations to two representatives of Dealer's staff and two members' of client's party. ◆ Accommodations will be scheduled to leave origin airport morning of scheduled day and returning to origin airport early evening (Exceptions may apply). ◆ Ground Transportation, Lunch and Dinner are provided. ◆ Depending on time and project nature, site visits to actual installed theaters may be available.